



MYCHAL'S

Learning Place

Luncheon 2026

THE 24th ANNUAL LUNCHEON & AUCTION

Event

Date: Saturday, May 16, 2026

Location: Westdrift Manhattan Beach

The Annual Luncheon & Auction benefitting Mychal's Learning Place is an afternoon of celebration featuring silent & live auctions, student performances, awards, and so much more. Highlighting the spirit of Mychal's Learning Place, the Annual Luncheon & Auction is the largest fundraiser of the year for the organization supporting more than half of annual fundraising totals.



With an attendance of 400+ guests, and digital visibility to thousands more, sponsors for this event will enjoy exposure over the course of the 3 month campaign and possible in-person interactions with high level donors at the event itself. The full campaign starts with a Save The Date sent to all Mychal's Learning Place supporters, families, students and partners across the U.S., but primarily concentrated in the West L.A. and South Bay regions of Los Angeles County. The digital exposure continues with visibility on our website, email and across our social media channels.

Sponsorships vary in price, but we are always happy to create a custom package that will suit your goals and needs. Our sponsorships listed on the next page reflect our traditional structure, however we also offer specialty and marketing-focused options.



The greatness of a community is most accurately measured
by the compassionate actions of its members.

— Coretta Scott King

One of the best things about community is that it enables us to welcome and help people in a way we couldn't do it individually. Torrance Memorial Medical Center believes in the mission of Mychal's Place and helping their students reach their full potential. We are proud to be their community partner and look forward to seeing our partnership continue to grow.

— Anita Chun, Torrance Memorial Medical Center

ANNUAL LUNCHEON & AUCTION TRADITIONAL SPONSORSHIP OPPORTUNITIES

HERO SPONSORS

\$50,000

- Listed as Hosted By on all event materials
- Front Inside Cover premier full page ad in event program
- Name or Logo included on Step & Repeat
- Exclusive sponsor of Luxury Sweepstakes
- 45 second commercial video to run during event and Mychal's Learning Place Instagram/Facebook, Mychal's Bakery Facebook/Instagram, and LinkedIn
- 2 Premier Placement tables / 20 tickets to event
- VIP Benefits including early/separate check-in plus additional benefits listed in Partner Sponsorship

PARTNER SPONSORS

\$25,000+

- Listed as Presented By on all event materials
- Full page premier position ad in event program
- Name or Logo included on Step & Repeat
- Exclusive Sponsor of Regular Sweepstakes
- 30 second commercial video to run during event & on Mychal's Learning Place Instagram/Facebook and LinkedIn
- 2 Tables / 20 Tickets to event
- VIP Benefits including early/separate check-in plus additional benefits listed in Diamond Sponsorship

DIAMOND SPONSORS

\$10,000

- Name or Logo included on Step & Repeat
- Name or logo displayed on invitation (deadline Feb. 13, 2026)
- Full page ad in event program
- 20 second commercial video to run during event & on Mychal's Learning Place Instagram/Facebook and LinkedIn
- 1 Table / 10 Tickets to event
- VIP Benefits including early/separate check-in plus additional benefits listed in Platinum Sponsorship

PLATINUM SPONSORS

\$5,000

- Name or logo displayed on invitation (deadline Feb. 13, 2026)
- Half page ad in event program
- 15 second commercial video to run during event & on LinkedIn
- Custom publicity opportunity (you provide) within the event
- Premier placement of name or logo on event website & all mobile devices
- Name or logo included in all pre-event marketing materials
- Mychal's Learning Place Facebook & Instagram Feed and LinkedIn Post
- 1 Table / 10 Tickets to event
- VIP Benefits including early/separate check-in plus additional benefits listed in Gold Sponsorship

GOLD SPONSORS

\$2,500

- Quarter page ad in event program
- Name or Logo on auction website & all mobile devices
- Name displayed on table tent card
- Name or logo included in pre-event marketing emails
- Name announced during the event
- Mychal's Learning Place Facebook & Instagram Story and LinkedIn Post
- 6 Tickets to event
- Additional benefits listed in Community Sponsorship

COMMUNITY SPONSORS

\$1,500

- Name displayed in event program
- Name displayed on sponsor board at event
- Name included in Thank You email
- 2 Tickets to event

TABLE
INCLUDES 10 TICKETS
\$2,500

Individual Ticket \$250
Children under 12 \$75

ANNUAL LUNCHEON & AUCTION SPECIALTY EVENT SPONSORSHIP OPPORTUNITIES

These specialty event sponsorships are heavily promoted at the event to all of Mychal's Learning Place supporters and during a specific time periods of the campaign. List of event opportunities that can be sponsored are listed below. We are always happy to create a custom package or discuss ideas that will suit your goals and needs.

SPECIALTY EVENT SPONSOR

STARTING AT

\$5,000

- Name displayed in event program
- Name displayed on event stage
- Name displayed on event signage
- Custom social media co-promotion on Mychal's Learning Place Instagram, Facebook, & LinkedIn
- Name tied to sponsored activation
- Dedicated Email Blast & Listed on Campaign Emails
- 2 tickets to event

EVENT OPPORTUNITIES

WELCOME DRINK

FLORALS

CUSTOM COCKTAILS

COOKIE JARS

STUDENT SPOTLIGHT

FASHION SHOW

ANGEL AWARD

360 PHOTOBOOTH



YES, I WILL BE A SPONSOR!

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

☐ \$50,000 Hero Sponsorship
(2 Premier Tables/ 20 Tickets)

☐ \$25,000 Partner Sponsorship
(2 Tables/20 Tickets)

☐ \$10,000 Diamond Sponsorship
(1 Table/10 Tickets)

☐ \$5,000 Platinum Sponsorship
(1 Table/10 Tickets)

☐ \$5,000 Specialty Event Sponsorship
(2 Tickets)

☐ \$2,500 Gold Sponsorship (6 Tickets)

☐ \$1,500 Community Sponsorship (2 Tickets)

☐ \$2,500 Table for 10

☐ Adult Ticket(s) \$250 (#) _____

☐ Child Ticket(s) \$75 (#) _____

☐ We can't be a sponsor at this time, but please
accept our donation of \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

☐ Check (payable to: Mychal's Learning) ☐ Visa ☐ MC ☐ Discover ☐ Amex

Card # _____ Exp. Date _____

Name on card _____ CVV Code _____

Authorized signature _____

Please email logos & list of attendees to jillian@mychals.org
Mail, email or drop off this sponsorship form to:
Mychal's Learning Place
4901 W. Rosecrans Ave., Hawthorne, CA 90250
jillian@mychals.org

THANK YOU FOR YOUR SUPPORT!!!

www.mychals.org | info@mychals.org | office: 310.297.9333
Mychal's Learning Place is a non-profit California Corporation
501(c)3 #95-4871202

