



MYCHAL'S

25th Anniversary Gala

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Event

Date: Saturday, May 15, 2027

Location: The Westin Los Angeles Airport

Time: 5:30-10PM

Mychal's 25th Anniversary Gala is an evening of celebration featuring silent & live auctions, student performances, awards, and so much more. Highlighting the spirit of Mychal's Learning Place, the 25th Anniversary Gala will also commemorate this monumental milestone and celebrate 25 years of empowering individuals with developmental disabilities to live more independent lives. As the organization's largest fundraiser of the year, the event supports more than half of Mychal's annual fundraising totals.



With an attendance of 600+ guests, and digital visibility to thousands more, sponsors for this event will enjoy exposure over the course of the 3-month campaign and possible in-person interactions with high level donors at the event itself. The full campaign starts with a Save The Date sent to all Mychal's Learning Place supporters, families, students and partners across the U.S., but primarily concentrated in the West L.A. and South Bay regions of Los Angeles County. The digital exposure continues with visibility on our website, email and across our social media channels.

Sponsorships vary in price, but we are always happy to create a custom package that will suit your goals and needs. Our sponsorships listed on the next page reflect our traditional structure, however we also offer specialty and marketing-focused options.

***The greatness of a community is most accurately measured
by the compassionate actions of its members.***

— Coretta Scott King

One of the best things about community is that it enables us to welcome and help people in a way we couldn't do it individually. Torrance Memorial Medical Center believes in the mission of Mychal's Place and helping their students reach their full potential. We are proud to be their community partner and look forward to seeing our partnership continue to grow.

— Anita Chun, Torrance Memorial Medical Center

MYCHAL'S 25TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES

LEGACY SPONSOR

\$100,000

- Listed as Hosted By on all event materials
- Front Inside Cover premier full-page ad in event program
- Name or Logo included on Step & Repeat
- Exclusive sponsor of Luxury Sweepstakes
- 1-minute commercial video to run during event and Mychal's Learning Place Instagram/Facebook, Mychal's Bakery Facebook/Instagram, and LinkedIn
- 3 Premier Placement tables / 30 tickets to event
- VIP Benefits including VIP lounge, early/ separate check-in plus additional benefits listed in Partner Sponsorship

HERO SPONSOR

\$50,000

- Listed as Presented By on all event materials
- Premier placement full-page ad in event program
- Name or Logo included on Step & Repeat
- Exclusive sponsor of Regular Sweepstakes
- 45 second commercial video to run during event and Mychal's Learning Place Instagram/Facebook, Mychal's Bakery Facebook/Instagram, and LinkedIn
- 2 Premier Placement tables / 20 tickets to event
- VIP Benefits including VIP lounge, early/ separate check-in plus additional benefits listed in Partner Sponsor level

PARTNER SPONSORS

\$25,000

- Listed as Presented By on all event materials
- Full page premier position ad in event program
- Name or Logo included on Step & Repeat
- Exclusive Sponsor of Regular Sweepstakes
- 30 second commercial video to run during event & on Mychal's Learning Place Instagram/Facebook and LinkedIn
- 2 Tables / 20 Tickets to event
- VIP Benefits including early/separate check-in plus additional benefits listed in Diamond Sponsor level

DIAMOND SPONSORS

\$10,000

- Name or Logo included on Step & Repeat
- Name or logo displayed on invitation (deadline Feb. 13, 2026)
- Full page ad in event program
- 20 second commercial video to run during event & on Mychal's Learning Place Instagram/Facebook and LinkedIn
- 1 Table / 10 Tickets to event
- VIP Benefits including early/separate check-in plus additional benefits listed in Platinum Sponsor level
- Custom publicity opportunity (you provide) within the event

PLATINUM SPONSORS

\$7,500

- Name or logo displayed on invitation (deadline Feb. 13, 2026)
- Half page ad in event program
- 15 second commercial video to run during event & on LinkedIn
- Premier placement of name or logo on event website & all mobile devices
- Name or logo included in all pre-event marketing materials
- Mychal's Learning Place Facebook & Instagram Feed and LinkedIn Post
- 1 Table / 10 Tickets to event
- VIP Benefits including early/separate check-in & VIP lounge access plus additional benefits listed in Gold Sponsor level

GOLD SPONSORS

\$5,000

- Quarter page ad in event program
- Name or Logo on auction website & all mobile devices
- Name displayed on table tent card
- Name or logo included in pre-event marketing emails
- Name announced during the event
- Mychal's Learning Place Facebook & Instagram Story and LinkedIn Post
- 1 table (10 Tickets to event)
- Additional benefits listed in the Star Sponsor level

STAR SPONSORS

\$2,500

- Name displayed in event program
- Name displayed on sponsor board at event
- Name included in Thank You email
- 4 Tickets to event

CELEBRATION LAUNCH TABLES & TICKETS

**Purchase by 3/15 for
discounted price:**

- Adult Ticket = \$350
- Table = \$3,500

VIP TABLES & TICKETS

Includes access to VIP area:

- Adult Ticket = \$550
- Table = \$5,500

REGULAR TABLES & TICKETS

- Adult Ticket = \$400
- Table = \$4,000

MYCHAL'S 25TH ANNIVERSARY SPECIALTY EVENT SPONSORSHIP OPPORTUNITIES



SPECIALTY EVENT SPONSOR

STARTING AT
\$5,000

- Name displayed in event program
- Name displayed on event stage
- Name displayed on event signage
- Custom social media co-promotion on Mychal's Learning Place Instagram, Facebook, & LinkedIn
- Name tied to sponsored activation
- Dedicated Email Blast & Listed on Campaign Emails
- 2 tickets to event
- Event Opportunities: Welcome Drink, Florals, Name a Cocktail, Cookie Jars, Student Spotlight, Angel Award, Fashion show, 360 Photobooth, VIP Lounge, Granola Bags



SPECIALTY EVENT SPONSOR

STARTING AT
\$10,000

- Name displayed in event program
- Name displayed on event stage
- Name displayed on event signage
- Custom social media co-promotion on Mychal's Learning Place Instagram, Facebook, & LinkedIn
- Name tied to sponsored activation
- Dedicated Email Blast & Listed on Campaign Emails
- 4 VIP tickets to event
- Event Opportunity: Hosted Bar or Separate Tasting Experience



EVENT OPPORTUNITIES

WELCOME DRINK

FLORALS

COOKIE JARS

NAME A COCKTAIL

STUDENT SPOTLIGHT

FASHION SHOW

VIP LOUNGE

GRANOLA BAGS

ANGEL AWARD

360 PHOTOBOOTH

TASTING EXPERIENCE

HOSTED BAR



YES, I WILL BE A SPONSOR!

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

☐ \$100,000 Legacy Sponsor
(3 Premier VIP Tables / 30 VIP Tickets)

☐ \$50,000 Hero Sponsor
(2 Premier VIP Tables / 20 VIP Tickets)

☐ \$25,000 Partner Sponsor
(2 VIP Tables / 20 VIP Tickets)

☐ \$10,000 Diamond Sponsor
(1 VIP Table / 10 VIP Tickets)

☐ \$10,000 Specialty Event Sponsor (4 VIP Tickets)

☐ \$7,500 Platinum Sponsor (1 VIP Table / 10 VIP Tickets)

☐ \$5,000 Gold Sponsor (1 Table / 10 Tickets)

☐ \$5,000 Specialty Event Sponsor (2 Tickets)

☐ \$2,500 Star Sponsor (4 Tickets)

Celebration Launch Tables & Tickets

☐ Celebration Launch Table – \$3,500
Purchase by 3/15 for discounted price

☐ Celebration Launch Adult Ticket – \$350
Purchase by 3/15 for discounted price

VIP Tables & Tickets

☐ VIP Table – \$5,500
Full table, 10 tickets, plus access to the VIP area

☐ VIP Adult Ticket – \$550
1 seat, plus access to the VIP area

Regular Tables & Tickets

☐ Table for 10 – \$4,000

☐ Adult Ticket – \$400

☐ We can't be a sponsor at this time, but please
accept our donation of \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

☐ Check (payable to: Mychal's Learning)

☐ Visa

☐ MC

☐ Discover

☐ Amex

Card # _____ Exp. Date _____

Name on card _____ CVV Code _____

Authorized signature _____

Please email logos & list of attendees to jillian@mychals.org

Mail, email or drop off this sponsorship form to:

Mychal's Learning Place
4901 W. Rosecrans Ave., Hawthorne, CA 90250
jillian@mychals.org

THANK YOU FOR YOUR SUPPORT!!!

www.mychals.org | info@mychals.org | office: 310.297.9333
Mychal's Learning Place is a non-profit California Corporation
501(c)3 #95-4871202

